

Purpose

To set out the work the authority will undertake with key partners to:

- Prevent issues from escalating by taking action as early as possible
- Reduce demand for high cost services and dependency on statutory services
- Promote self help approaches to enable communities to take responsibility for their own health and wellbeing
- To support the delivery of the Corporate plan to ensure communities are best placed to contribute to and benefit from Hinckley and Bosworth as a Place of Opportunity



Strategic aims

The overall aim of the strategy is to ensure, that together with our key partners, we enable our communities, and specifically those most at risk to:

Keep Safe **Keep well** **Stay independent** and **Enjoy life**



What we will do to achieve this:



In order to **keep people safe**, we will:

- Deliver an enforcement programme to ensure the health, safety and wellbeing of the community, including proactive enforcement of noise pollution and anti-social behaviour (ASB)
- Deliver a comprehensive programme of planned and responsive campaigns, including: seasonal crime campaigns, crime reduction campaigns, and campaigns to increase awareness and reporting of crime and disorder
- Provide support for victims and witnesses of domestic abuse, including an outreach service, children's support service for children who have witnessed abuse, and ASB services
- Work with young people and schools/academies to delivery a comprehensive community safety and social awareness programme, including: ASB, drugs and alcohol, cyber bullying, smoking, healthy relationships, responsible dog ownership, litter, hate crime, local democracy and youth volunteering
- Provide an ongoing programme of mandatory training and awareness raising sessions in relation to our statutory duties and responsibilities, and associated referral pathways including: Safeguarding, Preventing Extremism, Hate Crime, Equalities and Business Continuity.
- Provide CCTV in targeted areas



In order to **keep people well**, we will:

- Enable access to a range of programmes and interventions to support good physical and mental health and wellbeing, including: smoking cessation, reducing obesity, healthy eating, falls prevention and supporting mental health services including working towards becoming a dementia friendly community
- Manage and deliver a comprehensive environmental health, protection and inspection programme, including: food hygiene and inspections programme, infectious disease and investigation control service, pest control and licensing
- Provide a substance misuse and prevention service
- Maintain clean and green spaces and undertake regular cleansing in hot spot areas
- Deliver a comprehensive programme of work to ensure a well managed and maintained council housing stock
- Provide support for refugee individuals and families
- Deliver targeted activities to improve the health and wellbeing of residents, including: exercise referral, Heart Smart and FLIC (Family Lifestyle Club)



In order to **enable people to stay independent**, we will:

- Provide a package of support to enable people to remain independent and living in their own homes, including: adaptations, disabled facilities grants, assistive technology and tenancy support
- Provide financial support and assistance for vulnerable individuals, including discretionary hardship payments, personal budgeting, money advice and local credit union provision
- Provide sheltered housing and supported accommodation
- Deliver a robust housing allocations policy, coupled with a bespoke/tailored tenancy support service, including specific support to prevent homelessness
- Provide an advisory and guidance support service for our tenants and landlords
- Develop and deliver a programme of work to enable online access to services, advice and guidance, and self help support
- Support individuals to develop the right skills and enable them to gain access to local employment opportunities
- Work in partnership to deliver appropriate courses and activities to support residents to stay independent and in their own homes, including: steady steps



In order to **enable people to enjoy life**, we will:

- Develop and deliver a wide range of events, activities and play provision for children, young people and families, in our urban and rural areas
- Support, and recognise the voluntary and charitable contribution within the Borough and celebrate volunteers through delivering the annual Making a Difference Awards event and supporting the borough Sport and Health Alliance deliver their Sports Awards evening
- Directly commission our voluntary and community sector to deliver essential frontline services, to complement statutory provision
- Enable our community to engage, shape, and where appropriate, lead and deliver on priorities most important to them, through a range of interventions such as: Local Area Co-ordination, Community Houses, Good Neighbour Schemes and Neighbourhood Development Plans
- Support sports clubs and groups to get more people, more active, more often, facilitating funding sources and club development advice to support them to grow and thrive
- Promote and develop our Tourism offer to stimulate and enrich our residents and visitors lives



Our delivery model

The overall aims and outcomes of this strategy will be achieved through joint working with all of our key partners - statutory, business and voluntary & community sector, with delivery plans aligning to relevant national, countywide and local plans, and specifically the countywide Prevention Strategy.

Key local strategies that support the delivery of this strategy include:

Hinckley and Bosworth Health and Wellbeing Strategy

Hinckley and Bosworth and Blaby Community Safety Strategy

Hinckley and Bosworth Think Family Strategy

Hinckley and Bosworth Economic Regeneration Strategy

Successful delivery is based on available resources remaining in place and the ongoing commitment and support of partners.

We have in place robust local multi agency working arrangements which enables sharing of information, intelligence and resources, in the provision of targeted support, signposting and referrals. This is further enabled through the co-location of key agencies at the Hinckley Hub.